



'I love working with colour! Colour is an exciting and powerful approach to design, it is a wonderful tool that can change how we feel about our environment or the way we perceive space and shape. Colour can make or break a room, building, product or design concept. We live in an ever changing and demanding world, where colour can add value in many ways, whether it be to simulate, calm or enhance where we work, live and play!'

— **Debbie Abercrombie**



COLOUR DESIGN

debbie abercrombie

Debbie Abercrombie runs her own Interior Design consultancy and has a strong background in textiles and styling in the Interior Design Industry as well as a Diploma in Fashion Design (AUT). Debbie has been teaching classes in Auckland for the several years, prior to that she was a tutor for five years with the Wellington Polytechnic Interior Design correspondence course. Debbie will introduce you to the magic and manipulation of colour through theory, practical knowledge and exercises to develop your own passion for colour and design.

www.debbieabercrombie.co.nz

Courses held throughout New Zealand

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Colour manipulation

- **Colour theory**
- **Interaction with colour**
- **Psychology of colour**
- **Colour combination techniques**

Colour shapes the way we see the world. We all have our own personal and emotional responses to colour.

Colour means different things to different people. What are your colour preferences and how can you interpret the preferences of others? This module covers colour theory, colour harmony and the psychology of colour – all essential elements to help identify you or your client's colour preferences.

Practical exercises will help you understand how colours interact and affect each other, how colour deceives and how you can manipulate colour effectively. Discover how to detect and make changes in hue, tints and tones. You will experience first hand what happens when pigments are mixed, and discover, for example, how to subdue colour. Touching upon the technical aspects of colour production you will learn how colour is created in paint and print.

This module will equip you with practical and theoretical tools to create colour combinations for your own or others' environments.

History to Colour Forecasting Today

- **Colour culture**
- **Developing colour palettes**
- **History of colour trends**
- **Colour forecasting**

How do you know what colours are in fashion next season and what the future trends are in colour?

Colour choices are shaped by the cultural and social context of the time that we live in, as well as the past. Identify fresh new ways to use colour by looking at the social and political influences that shaped historical colour trends so you can determine present and future colour trends.

This module will give you an understanding of historically proven rules of form and colour. You will consider colour from different cultures and belief systems, such as those of Steiner, Itten and Feng Sui. Practical, fun and inspirational sessions will help you develop colour palettes and provide you with colour organizational tools.

Professional and Promotional use of Colour

- **Colour practitioners**
- **Colour in marketing**
- **Pattern and texture**

We all make colour choices everyday, however many people use colour professionally to shape your choices and perceptions. From architects, interior designers and colour consultants, through to textile designers, artists and advertisers, your psychological colour buttons are being pushed!

In this module, you will look at how we share 'colour language' whereby certain colours inspire common reactions in people. How does colour and colour psychology influence our decisions as consumers, and as colour practitioners, how can you utilize this?

You'll visit an off-site textile specialist to learn more about pattern, texture and mood in textiles from the professionals. Also included is a practical session on paint finishes.

This module will provide you with information and inspiration gained from the expertise insight of professionals associated with the colour design process.

Colour Schemes, Interior and Exterior

- **Developing interior and exterior colour schemes**
- **Colour rendering and perspectives**
- **Resolving a scheme**

Colour is a critical element of design, so getting it right is vital! Colour determines how a space or object is defined, experienced and remembered. It is often the key element which wins praise or scorn for the interior or exterior of houses.

You will work on colour solutions for interior and exterior projects. Learn how to use colour and tone to alter perspective and understand which colours enlarge or reduce, heighten or lower a space. You will have the opportunity to apply this knowledge to your personal colour design needs. Discover the essential elements of a colour design brief and how to respond to a brief developed by a client. Understand what types of paints are used where and why.

This module will equip you with a framework for the strategic use of colour; help you to make appropriate colour choices to recognize client's needs and desires.